William Ninivaggi

QUIZ 5 Question 1

6/10/16

The role of Assistant Director is one that is directly underneath the Director. Within these hierarchies of Director and Assistant Director, there are sometimes other positions that assist to these. Films may have Second Assistant Director, Third Assistant Director, or even an Additional Assistant Director. The AD has many duties to perform that all help the Director in making his job easier and the work flow/environment of the set and crew more efficient. In having an AD, the Director can put forth all of his time and effort into the film making process with minimal external/ trivial distractions.

One thing an AD does is call the role. Calling the role is one that is extremely important on set even though it may seem so simplistic. It involves pronouncing the specific cue for the next scene or shot. Things that are said, for example, are "Quiet on Set", "Last Looks", "Action", "Lock It Up" and more. These cues are important to maintaing order on sets so that they don't spiral out of control. When you have that many people working together and all trying to do different jobs, having these call outs is essential.

Another duty for the AD is to track the progress of the production schedule. Doing this ensures that the film is moving along appropriately and if not, this will help understand why and what they need to do to get it back on track. If you did not keep track of the progress made, there would be no accountability to the time spent on the film. This keeps things in momentum and reduces poor time management. Along with that, the AD is in charge of managing much of the cast and crew. The AD deals with things like call sheets and just maintaining the overall

order on set. It is important to make sure that everyone on set knows when and where they need to be to maximize the time allotted. Of course, not every actor/actress or crew member is necessary for every scene. The AD helps dictate who needs to be here on that specific instance.

Another big duty is to help represent the film and it's ongoings to external parties that have a stake. They help present information to the key stakeholders and/or business partners who may have invested in the film. There is a proper way to relay information to the public as well. This is tracked and maintained using an organized calendar of events.

All in all, the AD's duties are extremely vital to the overall efficiency of a film in progress. Keeping things in order and maximizing the production output are crucial. Then, just keeping everyone of the same page and copacetic will really help the overall flow of everyone's job. With so many different types of people and different jobs that need to be done, someone has to organize that all and then be able to relay back and forth between the main creator, the Director, and everyone else.