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Chapter 19 Essay The Producer's Role

Making a movie requires a lot of hands. Whether it is an indie film or a hollywood blockbuster, the crew can range from five to hundreds of people. Yes being the Director is a very important aspect of the film, but what is also important is the Producer. The forerunner of the entire film from start to finish.

It all starts with an idea. The producer could have ran across an article while drinking their morning coffee or from finishing an incredible book that was rich in so much detail and imagery and captivated their attention to a point that the producer thought to themselves " This would make a great movie". So, that's where hiring a screenwriter comes into play. Both the producer and the screenwriter can collaborate on their ideas, make sure that they're on the same page creatively and that's where the writing begins!

Now that the script is written, the producer needs to hire the director, it could be someone who they've worked with in the past or someone new if the script that they wanted written is a different style or genre. So while they are working on that they are getting the investors together so that they can actually pay for the movie to be made.

Once that is set the producer and the director get the cast together to make sure that each person is right for the character that they're about to play. The rest of the film crew is hired along the way including the editor to ensure that the movie is pieced together properly and that the

movie is cohesive. As the movie goes into production the producer oversees everything and everyone to make sure that all is well and everything is in control. They may have a few meetings with the director or anyone else if need be to make sure production is on the right track. During post production the producer also goes into marketing the film, including have the trailers made and released, tv commercials, promotionals, which theaters are showing the movie, and anything that has to do with getting the film heard and seen.

From good organizational skills to excellent people skills, being a producer take a lot of hard work. With everything riding on them they have to make sure things get done in an orderly fashion and on time without losing their head. Which can be quite difficult at times depending on the circumstance. The director or screenwriter could quit, casting could fall apart, the crew could go on strike. They have to be prepared at all times for anything. There are a lot of fun moments as well from seeing everything coming together, blooper reels, and people working together with the same goal in mind, making a great film.