Chapter #21: Movie Project – Budget Proposal.

Create a 2-3 page budget proposal for your film. Your paper should justify your financial plan as much as possible, consolidating everything you have learned.

***SOCIAL LOVE***

**Project Summary:**

**Logline:** Brandon Maker, a successful, young businessman feels miserable about his actual life style in N.Y.C. On one of his days to find relief, Brandon meets Elena, a Cuban immigrant who leads Brandon to a new world. With the support of Sal, Bendicion and Elena; Brandon leads an entire community of deprived elders to freedom, finds true love and sets his own spirit free.

***Social Love*** examines the human nature complexity of feeling shallowness among abundance. It depicts our unstoppable quest for freedom, sense of belongingness and self-assurance .

**Synopsis:** Brandon Maker, a successful technology businessman is spiritually detached from his day-to-day duties. Brandon’s universe in N.Y.C. is stressful and he hates to be part of. Brandon has to put up with conspiracy, lies and unethical work practices.

Nonetheless, he finds relief dissipating his mind on insignificant details such as petting his Shit-ZU PEARL, browsing paradises on the web or daydreaming with his passed mother.

An unimagined frontier unfolds before Brandon after meeting Elena; social repression , selective crimes, a mute elders community led by Bendicion become a ticket to redemption.

**Pre-Production:**

**Locations:**

* City –Office
* City Bar
* City- Home
* City-Restaurant
* Boat- Marina
* Police Station
* Mansion
* -Coffee Shop
* Farm
* Forest

**Cast of Main Characters:**

* Brandon Maker-Protagonist
* Sal Smith- Brandon’s partner
* Alexa Mars- Brandon’s assistant
* Elena Sosa- Mother Immigrant
* Bendicion –Sosa- Mute elder Community leader
* Agent Batista – Cuban Undercover Agent
* Captain Castro- Cuban National Guard Captain.

**Cast of Secondary Characters:**

* Roberto- Elder #1
* Carlos –Elder #2
* Judge
* Guards
* Kid #1
* Newscaster
* News Correspondent
* Extras –Generals, Elders, Bystanders, Farm Locals.

**Script**:

* Total of Scenes: 112 scenes
* Movie Duration: 1 Hr 52 Mins Approx.

**Production:**

* Estimated Production Time- 10 Days
* Daily Production Hours:10
* Above The Line:
* Director-DP- Script-.Producer-Luis Palacio
* AD- Pending.
* Production Crew:
* Camera 1
* Camera 2
* Sound
* Light – Gaffers
* Line producer
* Editor
* PA – (2)

**10 Day-Production Equipment Rental:**

* 2 Cameras
* 2 Light sets
* 1 monitor
* Sound boomer
* Lenses
* Light Filters
* Power extensions
* Camera gear
* Post-production/editing

**Art - Logistics:**

* Meals
* Transportation
* Make-up
* Wardrobe
* props

**Permits & Licenses:**

* City Permit
* Project & On-set Insurance
* Rental Equipment Insurance

**Budget Breakdown:**

* **Estimated Project Cost**: $10,000
* **Estimated x Day Cost:** $1,000
* **Breakdown:**
* **Locations:** $1,000
* **Casting & Actors:** $3,000
* **Equipment Rental:** $3,000
* **Art & Logistics:** $1,500
* **Permits/License:** $1,000
* **Extras:** $500
* **Project Funding:** Crowd Funding 33% - Investors: 33%- Self-funding: 33%
* **Total Project:** $10,000
* **Movie Distribution:** Pending.