

Chapter 11 - Line Producing

1.) Discuss line producing and the importance of staying on budget.

A line producer is in charge of the main logistics of a production. He/she oversees the budget, all the needs of the production, and makes sure everything is on schedule and being kept on budget. A film needs funds to be made, and a film needs to make funds to be successful. Therefore, a line producer makes sure that these needs are met substantially.

2.) Discuss the Wachowski's career and why they 'needed a hit'.

The Wachowski brothers started out strong, with films such as *Assassins*, *Bound*, and their most iconic work, *The Matrix*. However, after *The Matrix* sequels, they released *Speed Racer* and *Cloud Atlas*, both that failed to please viewers and earn much profit. In consequence, the Wachowski brothers are currently in what is called the "need a hit" territory, being that they haven't had a commercial success in a while.

3.) What was the creative process for the Blair Witch Project and why was it so successful?

Daniel Myrick and Eduardo Sanchez's creative process was to write and make a low budget film with unknown but talented actors, who would improvise their own dialogue and act as if they were filming themselves while being harassed by an unknown entity during a camping trip. The Blair Witch Project was a huge success due to the fact that viewers had never seen anything like it, and it led to the creation of the found footage genre, which is when filmmakers create what seems to be discovered footage from a seemingly realistic event.

4.) How did Tom Cruise prove that he was still commercially viable when he "needed a hit"?

After becoming the butt of the people's jokes with his relationship issues, Tom Cruise proved his credibility by taking on a small cameo role which would purposely make fun of him. Due to the film's commercial success, he was able to make a comeback into the film industry once more as the respected actor he once was.