

STILL IMAGES - Budget Proposal

Account	Title	Page	Total
001	Story		\$0
002	Producer		\$1,000
003	Director		\$0
004	Cast		\$10,000
005	Fringes		\$0
006	Traveling and Living		\$500
	Above the Line		
010	Extra Talent		\$2,000
020	Production Staff		\$5,000
030	Camera		\$450
040	Set Design		\$200
050	Set Construction		\$500
060	Set Striking		\$50
070	Set Operation		\$50
080	Electrical		\$250
090	Set Dressing		\$0
100	Properties		\$1,000
110	Wardrobe		\$100
120	Makeup & Hairstylists		\$300
130	Production Sound		\$0
140	Transportation		\$0
150	Location Expense		\$2,000

160	Production Dailies		\$100
170	Living Expenses		\$0
180	Fringes		\$0
	Total Production		
110	Editing		\$0
220	Music		\$1,000
330	Post Production Sound		\$0
440	Stock Shots		\$0
550	Titles		\$0
660	Opticals, Mattes, Inserts		\$0
770	Fringes		\$0
	Total Post Production		
800	Administrative Expenses		Unknown
850	PPC Internal		\$0
900	Publicity		Unknown
	Total Other		\$100
	Total Above the Line		\$11,500
	Total Below the Line		\$12,000
	Total Above & Below the Line		\$23,500
	Grand Total		\$23,500

Raising Funds:

The process to go about raising the funds for this film would be through talking with local businesses that would be shown in the film. This would be a way for advertising for themselves and give them motivation to publicize to their customers. In addition, I would talk to local producers asking for their assistance in funding the project. These two ways I feel would be the best option about raising funds.

The following numbers are based on averages and research of vendor pricing.

- **Story:** The story would cost nothing (just want to see it made)
- **Producer:** Hiring a colleague as the producer will lower cost, but still insure quality (would have experience as a producer)
- **Director:** I can direct it myself (saving money and I have experience on small shorts)
- **Cast:** To hire quality actors would take a large sum of the budget (if the actors don't know what they're doing it shows)
- **Fringes:** Would be unnecessary, however in the case of any problems individuals would be compensated
- **Traveling and Living:** Most, if not all the Cast would be local to save on hotel and traveling expenses (to reimburse for gas mileage)
- **Extra Talent:** Due to the story being located around a school a large number of extras would be required to give it the feel of busy school life (Just enough to fill a hallways and classrooms)
- **Production staff:** Would local, hardworking crew. They may not receive union pay, but will work just as much (Do it as a favor to me)
- **Camera:** Already have a camera and equipment, however for this film to look good we would need quality lenses rented from a local rental place (Aperture provides insurance for all their equipment at a reasonable price)
- **Set Design:** Most locations would have the necessary looks, but maybe a few touch ups would be required
- **Set Construction:** Many of the scenes would take place on locations. Very little set construction would be necessary
- **Step Striking:** Due to little set design and construction set striking would be minimal
- **Set Operation:** Operations would be cheap, but well run
- **Electrical:** Any power needed for specific equipment be provided by generators (rented or bought)
- **Set Dressing:** Very little set dress would be required and can be done by others
- **Properties:** Properties would be family or friends housing, a warehouse or studio, and I would contact a local high school to make a deal to use hallways and rooms during vacations
- **Wardrobe:** The time that the film would take place would be modern and not require specific wardrobe (Actors and extras could wear daily clothing)
- **Makeup & Hairstylists:** Not a lot of makeup would be required, however a colleague of mine could do it for almost free (the money is to pay for supplies and gas)
- **Production Sound:** Already have sound equipment (Production staff would just have to operate it)
- **Transportation:** Due to local crew and cast transportation would not be required (small crew would not require a whole parking lot to park at and them be moved from)
- **Location Expenses:** Would be free and if not at a low rate (due to willingness of friends and family)

- **Production Dailies:** To produce production dailies would be inexpensive for a small crew
- **Fringes:** Would be unnecessary, however in the case of any problems individuals would be compensated
- **Editing:** I have editing software that myself and a few colleagues are comfortable and familiar with (adobe premier pro)
- **Music:** Getting permission to use specific songs, however if a certain song is too expensive another can be found
- **Stock Shots/Titles/Mattes/Inserts:** Any other editing specifics such as sound, mattes and titles can be handled easily
- **Fringes:** Would be unnecessary, however in the case of any problems individuals would be compensated
- **Administrative Fees:** Unknown, however their value would not be a large sum
- **PPC Internal:** There would be no needed office spaces, so there won't be any PPC internal charges
- **Publicity:** Unknown, however do to cheap and easy social media networks it can be done on a low budget

