

Chapter 11 - Line Producing - QuizPrint

1. Discuss Line Producing and the importance of staying on budget.

The Line producer is someone who assist and manage the budget of a project/movie, he also oversees the day-to-day production and ensure that everything is under budget and under schedule as well,

It is important for the line producer to stay on budget, first to keep his job and secondly and mainly because of the reason that “film” is a “business”, Film need to make money, if you don't make money you don't make another film, staying under budget is one of the important ways to make money from a film.

2. Discuss the Wachowski's career and why they 'Needed a hit'.

The Wachowski's had and still have a very interesting career, the phase were they needed a hit was after releasing the Matrix and followed up with two successful sequels that were a blockbusters as the first release, the sequels along with the original Matrix won both commercially and artistically/critically,

After the above productions the Wachowski's made a remake of a Japanese show called “Speed Run” although the budget was around the USD 200 Million area the film failed to attract both commercial and critical success,

After the above failure the Wachowski's didn't give up, they along with director Tom Twyker raised USD 140 Million independently which holds the record to the most expensive independent film ever made, and they made the movie “Atlas” which also failed to find commercial and critical success)

At This Point the Wachowski's needed what the people in the industry call “need a hit” territory after the failure of their two latest movies,

It's not important that they didn't succeed critically but what is most important that their movies didn't succeed commercially, they didn't produce any money from two

large productions that have millions invested in still both movies failed to generate any cash profit

3. What was the creative process for the Blair Witch Project and why was it so successful?

The Blair Witch project is considered one of the most fiscally successful film of all time, it was made from nearly nothing (reported \$20 Thousand) this film gave birth to a new genre "found footage" genre, It was written and directed by Daniel Myrick and Eduardo Sanchez who wrote a loose script, hired actors and then they let them improvise their dialogues, The film became a worldwide phenomenon grossing nearly USD 300 Million.

4. How did Tom Cruise prove that he was still commercially viable when he "needed a hit"?

Tom Cruise reached a point in his career where he alienated a large portion of his fan base through his off-screen actions and decisions, it was said that he was on an express train to crazy town, he needed a hit to prove to the higher-ups of Hollywood that he was still a viable commodity in the film industry, So he made a very prudent decision to "make fun of himself" he took a small part in a movie called "Topical Thunder" where he was almost unrecognizable in addition to his interviews in talk shows like Opera were he used the same strategy (to make fun of himself).

Tom cruise is a successful example of "need a hit" done right, and the proof of that is the number of movies Mr. Tom made from the time he needed that hit till today.