Building a portfolio can be a source of promoting yourself I would implement this method by combining all my products together into a folder and promote to different businesses of all my past projects this is effective cause this could provide jobs and help create a name for you. Building a social media and a fan base is another way of self-promoting and always blogging and posting will keep your social media up to date this could be very effective by help getting a fan base and subscribers and likes and gives you a view point of how many likes your music is producing. Media interviews so that people see what your about and see what type of person you are and become face to face with your fans I would implement this through social media very effective cause it keeps your social media up and running and more creative. Creating product packaging your work into merchandise that prospective clients and fans can take home and sample gives them a compelling way to discover your real value its effective cause by having people have your product other people can find out about who you are through potential clients and fans. Building a brand will give your business credibility and inspire others to spread the word about your business implementing this by placing your logo in your business stationary, business cards, email signatures, brochures, signs, website and merchandising materials this can be useful this can help with designs and merchandise give aways.